

Bic'óny

**A contemporary take on
blackletter, inspired by
lettering on an Icelandic
beer label.**

DESIGNED BY

Veronika Burian

YEAR

2011

Birdy was specially created during the Graphic Design Walk as part of the London Design Festival. The event was organised by the team of GraphicBirdWatching who invited TypeTogether to participate. Whilst thinking about the project, Veronika was inspired by the logo of the Gul beer label in Iceland that uses a kind of inline blackletter. The idea for the event was to draw a new typeface live in front of the audience in one day and a blackletter seemed like a feasible option. A projector allowed visitors to follow Veronika as she drew the letters and allowed the opportunity to ask questions directly about the design process.

After the event Birdy was made available for free to download. Since then it has been exhibited at the Blacklecker exhibition in Berlin at Mota Italic, was the first header of Alphabetes, and was made into an iron-on sticker at Typo Berlin.

STYLES

Regular

A savage beauty.
fresh, new design process
=====

inline Stroke

CHURCH

Donnington Gardens, Reading

=====

interrupted

=====

SPHYRAPUS

BLACK 55PT

Rhythm 'Reaction

BLACK 50PT

Rhythm 'Reaction

BLACK 45PT

Rhythm 'Reaction

BLACK 35PT

Rhythm 'Reaction

BLACK 30/36PT

Rhythm 'Reaction' gets under the skin of a British love affair with American jazz. Jazz first came to Britain as a visual and cultural style rather than as a musical form, writes John L. Walters.

UPPERCASE

A B C D E E F G H I J K L M N
O P Q R S T U V W X Y Z

LOWERCASE

a b c d e f g h i j k l m n
o p q r s t u v w x y z

PUNCTUATION

.,'

SUPPORTED LATIN LANGUAGES

Afaan Oromo, Afar, Amis, Anuta, Arrernte, Basque, Bikol, Bislama, Cebuano, Dholuo, Fijian, Gooniyandi, Hiligaynon, Hopi, Ido, Ilocano, Jamaican, Javanese (Latin), Kapampangan (Latin), Kikongo, Kinyarwanda, Kiribati, Kirundi, Klingon, Latin, Latino sine Flexione, Lojban, Malay, Manx, Mohawk, Murrinh-Patha, Nagamese Creole, Ndebele, Ngiyambaa, Novial, Oshiwambo, Palauan, Q'eqchi', Rotokas, Samoan, Seychellois Creole, Shawnee, Shona, Slovio (Latin), Sotho (Southern), Sranan, Sundanese (Latin), Swahili, Swazi, Tagalog, Tok Pisin, Tokelauan, Tshiluba, Tsonga, Tumbuka, Tzotzil, Uzbek (Latin), Warlpiri, Wik-Mungkan, Wiradjuri, Xhosa, Yindjibarndi, Zulu, ...

EXTENDED TYPOGRAPHIC FEATURES

Basic punctuation.

THE DESIGNERS

Veronika Burian studied Industrial Design in Munich and worked in that capacity in Vienna and Milan over a few years. Discovering her true passion for type, she graduated in 2003 with distinction from the MA in Typeface Design course in Reading, UK. Veronika then worked as a type designer at DaltonMaag in London for a few years, spent some time in Boulder, USA, and then her hometown, Prague, and is now enjoying life in sunny Cataluña, Spain.

Veronika is a type designer and the co-founder of the independent type foundry TypeTogether with José Scaglione, publishing award-winning typefaces and collaborating on tailored typefaces for a variety of clients. She is also involved with Alphabettes.org, a showcase for work and research on lettering, typography, and type design by women, and she continues to give lectures and workshops at international conferences and universities.

CREDITS

Lead design and concept

Veronika Burian

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BIRDY

Design: Veronika Burian
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TEXT CREDITS

'Rhythm & Reaction' gets under the skin of a British love affair with American jazz, in *Eye Magazine* blog.

ABOUT THIS SPECIMEN

This specimen has been set using Ebony Light and Ebony Bold. If you print this specimen, please be kind to the environment and consider printing only the pages you need.