

typetogether

BREE FONT FAMILY UPDATE 2

WHAT HAS CHANGED

BREE FAMILY

The Bree font family is a spry sans serif by Veronika Burian and José Scaglione that delivers a spirited look and feel for branding and headline usage. As an upright italic, Bree shows a pleasant mix of rather unobtrusive capitals with more vivid lowercase letters, giving text a lively appearance.

Bree is clearly influenced by handwriting. As such, some of its most characteristic features are the single-story 'a', the cursive 'e', the outstroke curves of 'v' and 'w', the flourished 'Q', and the fluid shapes of 'g', 'y', and 'z'. Alternates of these letters are available when a more neutral look is desired. Bree has a touch of cheekiness, a wide stance for each character, and an extra-large x-height. All this adds up to a big personality, so even when set in small text there is no skimming past the words Bree voices.

In 2019, the Bree font family got a huge update. A few shapes were updated or added (the 'k' and German capital 'ß'), two entirely new weights were added (Book and Book Italic), and spacing was perfected. More than that, Vietnamese support was added to Bree Latin, and

the Bree Greek and Bree Cyrillic scripts were designed from scratch to parallel the Latin's tone. Arabic and Thai scripts were added in 2021, along with Pinyin and refined Vietnamese diacritics being added to the Latin, and Devanagari is currently under development. Additionally, Bree was designed in the variable font format for those who want complete control over the font's appearance while simultaneously saving digital weight in the form of megabytes. This means Bree is in the perfect position for the next digital revolution.

The complete 14-weight Bree Latin font family includes Pinyin, Vietnamese, and is available in standard OpenType or variable font formats. It has been chosen for such wide-ranging uses as the branding for the country of Peru, Breast Cancer Awareness Month in the US, organic food brands, and numerous layouts including mobile apps, newspapers, online magazines, and books. Be sure to check out the other scripts in the full multiscrypt Bree family: Arabic, Latin (including Pinyin and Vietnamese), Cyrillic, Greek, and Thai.

WHAT IS NEW?

1. Language extension to cover Pinyin
2. Script extension to Arabic and Thai
3. Improved design of Vietnamese diacritical marks

1. LANGUAGE EXTENSION PINYIN

All styles: Added support for Pinyin, the official system of romanisation for the Chinese written language.

LOWERCASE

ā ē ī ō ū ŭ á é í ó ú ú ǎ ě ǐ ǒ ǔ ǘ à è ì ò ù ù

UPPERCASE

Ā Ē Ī Ō Ū Ŭ Á É Í Ó Ú Ú Ǻ Ě Ǫ ǒ ǔ ǘ À È Ì Ò Ù ù

ALTERNATE LOWERCASE

ā ē ī ō ū ŭ á é í ó ú ú ǎ ě ǐ ǒ ǔ ǘ à è ì ò ù ù

FAMILY UPGRADES

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