typetogether

ADELLE SANS ARM FONT FAMILY UPDATE

WHAT HAS CHANGED JULY 2021

ADELLE SANS FAMILY

Adelle Sans Armenian, the counterpart to the multi-award winning font family, provides a clean and spirited take on traditional, low contrast typefaces. As is typical with TypeTogether designs, the most demanding editorial problems were taken into consideration when creating the Armenian script extension. The combination of lively character and unobtrusive appearance inherent to grotesque sans serifs make Adelle Sans Armenian an utterly versatile tool for every imaginable situation. Whether for branding, signage, text, or advertising, the key concept behind the entire Adelle Sans family is multiscript flexibility.

Adelle Sans Armenian is available in 14 total styles (upright and italic) and includes the matching Latin styles in the same file. Each of the 14 styles is a perfect counterpart in terms of weight and vertical proportions to each other, allowing the user to set all forms of texts, from headlines that are strong or refined to subdued paragraphs that allow the message to shine through. This ensures an harmonious fit between both type families in the same block of text and a pitch perfect voice able to speak to multiple people groups.

Adelle Sans Armenian is a focused extension of the overall family that ensures coherence among all scripts. Rooted

in the belief that broad language support is crucial to modern type design, the updated Armenian by Gor Jihanian is yet another push in TypeTogether's ongoing multilingual efforts. The naturally clean and spirited shapes of Adelle Sans lend themselves to a graceful translation of the rather architectural structure of the Armenian script. Careful research and close collaboration yielded typographic consistency, legibility, and cultural awareness within both the Latin and Armenian scripts, as well as filling the need for quality Armenian editorial typefaces.

Across the entire Adelle Sans multiscript family — Arabic, Armenian, Chinese, Cyrillic, Devanagari, Georgian, Greek, Hebrew, Lao, Latin, Latin Extended, Thai, and more on the way — each has been engineered to optically match the tone, proportions, and readability of its counterparts. Its massive character set, large choice of modern icons, and support for over 400 languages in total means that your words, and your reach, are practically unlimited. Adelle Sans Armenian's exhaustive character set and OpenType support delivers consistent, flexible, and personable results in digital and printed multilingual documents and multicultural branding to bring your world closer together.

WHAT'S NEW?

- 1. Additional glyphs
- **2.** Improvements of some lettershapes
- **3.** Improved language support
- **4.** Friendly names for stylistic sets
- **5.** General update

1. ADDITIONAL GLYPHS, LATIN

All styles: Over the past ten years our standard character set has been updated, modified, and expanded. Therefore several glyphs had to be added to Adelle Sans v 2.0.

Sharp s (*U*+1*E*9*E*), (*U*+00*DF*)

Included in case feature: $\beta \Rightarrow SS$ Included in smcp feature: $\beta \Rightarrow SS$ Included in c2sc feature: $\beta \Rightarrow SS$

Turkish lira (U+20BA)

Default figures (lf): 02469₺
Old-style numbers: 02469₺
Tabular old style: 02469₺
Tabular lining: 02469₺
Small cap figures: 02469₺

ij-acute

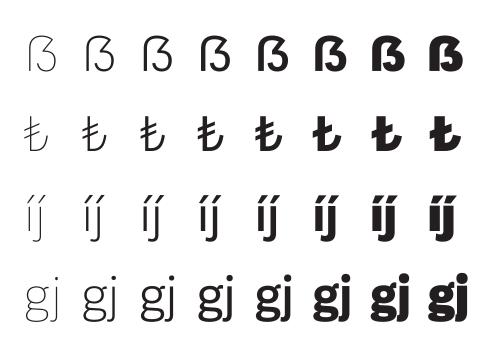
IJ ⇒ ĺĴ

ij ⇒ íj́

IJ ⇒ ĺĴ

Contextual alternate

An alternate j with a shorter tail was created to avoid collisions with some preceding letters.



1. ADDITIONAL GLYPHS, LATIN

Stylistic alternate (ss04)

An alternate I with tail was created to ensure better immediate recognisability, especially in signage.
Of course, all accented I-glyphs were added too.

Social media icons (ss03)

Additional social media icons were added to expand on the already existing set.





1. ADDITIONAL GLYPHS, ARMENIAN

Contextual alternates

Various alternate lettershapes were designed to avoid collisions with some following letters and to create a better, more pleasant visual word image.

NEW UPDATED

մս մե են ե՞ն վն զս զի սյ վյ Են Սն (ն) մ՝

PREVIOUS

մս մե են ե՞ն զս զի սյ վյ են Սն (ն)մ՝

2. IMPROVEMENTS SHAPES, ARMENIAN

All styles: After some review by renowned Armenian type designer Gor Jihanian, the full Armenian character set was tweaked and several lettershapes incl. their derivatives were particularly improved.

NEW UPDATED

ԱԳՀԷԹՑՇՉՅ ՀՐՒճԵՄՋՁ ճեհարն

PREVIOUS

ԱԳՋԷԹՑՇՉՅ ՀՐՒճԵՄՋՁ ճեհարն

3. IMPROVED LANGUAGE SUPPORT, LATIN

All styles: Improved design and positioning of combining accents, which allows stacking accents and grants support for Pinyin.

Re-designed apostophemod — $modifier\ letter$ $apostrophe\ (U+O2BC)$ — for better support of some African languages including Afrikaans.



Ek sing Donderdae in 'n koor

4. FRIENDLY NAMES FOR STYLISTIC SETS

All styles: To improve the user experience stylistic sets now have nicer feature namse:

- arrows & geometry (ss01)
- icons (ss02)
- social media icons (ss03)
- -l alternates (ssO4)

SSO1 ARROWS & GEOMETRY

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SS02 ICONS

abcdefghijklmnopqrstuvwxyz

■★★↓ ↓◆★♂暈♥₹□◇母♥◎■●ツサ☆★●■川◆◆

ABCDEFGHI

5. GENERAL IMPROVEMENTS

All styles: Apart from the items listed in the previous pages, Adelle Sans has undergone our new Quality Assurance procedure, making sure that the font files adhere to the lastest industry standards.

Spacing and kerning have been reviewed and OpenType capability improved. Wordspaces have been optimised. Anchors and combining accents have also been added, so that diacritic glyphs that are not in the fixed character set can be composed on the fly in text.

FAMILY UPGRADES

Buy a single weight (or more) now and get reimbursed if you buy the entire font bundle at a later time. This is a great way to explore a new typeface without full commitment. To take advantage of the upgrade, please email <code>info@type-together.com</code>.

CUSTOM WORK

We offer custom font solutions tailored to your needs. This includes developing new typefaces from scratch, modifying existing typefaces, extending language support, and creating logotypes. Please contact us for details at *info@type-together.com*.

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TESTING OUR FONTS

TypeTogether actively seeks ongoing dialogue with all type users and therefore offers free temporary licences to test any of our typefaces. The test fonts are fully functional and include the entire character set and OpenType features. To request test fonts, please contact us at <code>info@type-together.com</code>.

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TypeTogether Premier is our free service that makes it easy for creatives to access and test our entire font library with a one-click trial licence. You'll find over 70 high-quality, award-winning font families, 600+ styles, and support for nine unique writing systems, with more on the way. And only TypeTogether Premier partners are the first to test beta fonts and use them in commercial work before anyone else.

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For further information, samples, and ordering, please visit www.type-together.com.

ADELLE SANS

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