

LFT Iro Sans

Distinct, complex challenges — branding, wayfinding, pictographic language, and deft editorial use — solved by one expansive family, *by Leftloft*

ABOUT THE TYPEFACE

Milan-based Leftloft studio has developed LFT Iro Sans, an expansive family that solves the significant, wide-ranging challenges of branding, wayfinding, pictographic language, and complex editorial use. LFT Iro Sans never finds itself outmatched by the task at hand.

Beginning as the wayfinding project of San Siro stadium in Milan, the primary aim was to design a technical typeface that was readable in any low visibility condition, such as poorly lit areas with awkward wall shapes. This worked well for stadium and large lettering use, but other problems also needed to be addressed, such as complementary iconography. A location developer was left mixing — clashing, really — one type family with a different family of icons, resulting in a cobbled-together look which diluted the brand and the experience. Each shape and its meaning were radically simplified, accepting uniqueness as part of the final visual language. LFT Iro Sans pictograms answers the need for having a consistent, wide range of icons, perfectly suited to the text typeface — a first in public spaces.

LFT Iro Sans goes out on a strong branding limb with an attention-demanding unicas style. Each unicas letter is a combination of the lowercase and capital form, quite noticeable in the ‘i’, ‘m’, ‘d’, and ‘b’, balanced by restrained forms of ‘a’, ‘s’, ‘c’, and ‘e’. LFT Iro Sans is not only a technical typeface, but, thanks to letters’ proportions, can also be used for editorial purposes. Assertive and economical in stature, the text weights are clear and assured, and Ultralight and Heavy display styles are headline stunners.

For enthusiasts of every stripe, LFT Iro Sans can be a brand’s rallying cry with its arresting unicas, be a developer’s go-to pictogram choice, or set the most demanding editorial text in digital and print. With its many OpenType features, simplified pictogram commands (even available in Apple’s Pages and Microsoft Word), and a total of 30 targeted family members, LFT Iro Sans is an inspired choice. The complete LFT Iro Sans family, along with our entire catalogue, has been optimised for today’s varied screen uses.

STYLES & SCRIPTS

LFT Iro Sans Thin & *Slanted*

LFT Iro Sans Light & *Slanted*

LFT Iro Sans Book & *Slanted*

LFT Iro Sans Regular & *Slanted*

LFT Iro Sans Semibold & *Slanted*

LFT Iro Sans Bold & *Slanted*

LFT Iro Sans Extrabold & *Slanted*

LFT Iro Sans Black & *Slanted*

LFT IRO SANS UNICASE THIN

LFT IRO SANS UNICASE LIGHT

LFT IRO SANS UNICASE BOOK

LFT IRO SANS UNICASE REGULAR

LFT IRO SANS UNICASE SEMIBOLD

LFT IRO SANS UNICASE BOLD

LFT IRO SANS UNICASE EXTRABOLD

LFT IRO SANS UNICASE BLACK

LFT Iro Sans Display Ultra Light & *Italic*

LFT Iro Sans Display Heavy Slanted



typetogether

O



Departures
Resturant
Elevator



La Stazione delle Biciclette

↑ Lift to level 1



pamplona baLompié club de fútbol

224–238 Kensington High St, W8 6AG

MAGAZINE

REDESIGNING CITIES – What next for renewables?

International Arrivals

LFT Iro Sans

LFT Iro Sans Thin

LFT Iro Sans Thin Slanted

LFT Iro Sans Light

LFT Iro Sans Light Slanted

LFT Iro Sans Book

LFT Iro Sans Book Slanted

LFT Iro Sans Regular

LFT Iro Sans Slanted

LFT Iro Sans Semibold

LFT Iro Sans Semibold Slanted

LFT Iro Sans Bold

LFT Iro Sans Bold Slanted

LFT Iro Sans Extrabold

LFT Iro Sans Extrabold Slanted

LFT Iro Sans Black

LFT Iro Sans Black Slanted

FLIGHT AFR10B772 15h CET
DEPARTURE CDG TO JFK

SPACEX: Comment s'organise un voyage autour de la **Lune**?

Lanovka na úrovni **1**

EXIT WYJŚCIE SORTIE VÝSTUP HÆTTA GÅ USCITA SAÍDA

In-Motion

Calle del Sadar s/n Pamplona 31006

55cm x 40cm x 24cm

REDESIGNING CITIES – WHAT NEXT FOR RENEWABLES?

1 cabin bag

TARANTELLA

International Arrivals

A B C D E F G H I J K L M

N O P Q Ŕ S T U V W X Y Z Ā

ă b c d e f ģ h ĩ j k l m n ō p

q r š ŧ ů v w x y z ǎ ß ø æ

A B C D E F G H I J K ! fí ffi fl ft l j

{ [(« * & ¶ ≠ @ , : ? ¡ ! § - »)] }

€ £ \$ ¥ 0 1 2 3 / 1 1 2 3 4 5 6 7 8 9

© H ^{1 2 3 4} 0 _{5 6 7} 1/4 1/2 3/4 7/8 %

18/24 PT (THIN & SLANTED THIN)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which*

18/24 PT (BOOK & BOOK & SLANTED)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. The star is so small and cold that the seven planets are

18/24 PT (BOOK & SLANTED BOOK)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are*

18/24 PT (REGULAR & SLANTED REGULAR)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that*

18/24 PT (SEMIBOLD & SLANTED SEMIBOLD)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that*

18/24 PT (BOLD & SLANTED BOLD)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold*

18/24 PT (EXTRABOLD & SLANTED EXTRABOLD)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and*

18/24 PT (BLACK & SLANTED BLACK)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so*

16/22 PT (THIN & SLANTED THIN)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they*

16/22 PT (LIGHT & SLANTED LIGHT)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means*

16/22 PT (BOOK & SLANTED BOOK)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate,*

16/22 PT (REGULAR & SLANTED REGULAR)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate,*

16/22 PT (REGULAR & SLANTED)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets*

16/22 PT (BOOK & BOOK & SLANTED)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven*

16/20 PT (SEMIBOLD & SEMIBOLD SLANTED)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven*

16/20 PT (BOLD & BOLD SLANTED)

The planets closely circle a dwarf star named TRAPPIST–1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only *marginally* larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven*

12/15 PT (THIN & SLANTED THIN)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,* said Michaël Gillon, an astrophysicist at the

12/15 PT (LIGHT & LIGHT SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface, said Michaël Gillon, an astrophysicist

12/15 PT (BOOK & SLANTED BOOK)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,* said Michaël Gillon, an astrophysicist

12/15 PT (REGULAR & REGULAR SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,* said Michaël Gillon, an astro-

10/13 PT (THIN & THIN SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,* said Michaël Gillon, an astrophysicist at the University of Liège in Belgium. Details of the work are reported in *Nature*. TRAPPIST-1 is a system containing seven planets comparable to Earth. They orbit a small star called

10/13 PT (LIGHT & LIGHT SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface, said Michaël Gillon, an astrophysicist at the University of Liège in Belgium. Details of the work are reported in *Nature*. TRAPPIST-1 is a system containing seven planets comparable to Earth. They orbit a small star

10/13 PT (BOOK & BOOK SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,* said Michaël Gillon, an astrophysicist at the University of Liège in Belgium. Details of the work are reported in *Nature*. TRAPPIST-1 is a system containing seven planets comparable to Earth. They

10/13 PT (REGULAR & REGULAR SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,* said Michaël Gillon, an astrophysicist at the University of Liège in Belgium. Details of the work are reported in *Nature*. TRAPPIST-1 is a system containing seven planets comparable to

12/15 PT (SEMIBOLD & SEMIBOLD SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,*

12/15 PT (BOLD & BOLD SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,*

12/15 PT (EXTRABOLD & EXTRABOLD SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the*

12/15 PT (BLACK & BLACK SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by*

10/13 PT (SEMIBOLD & SEMIBOLD SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,* said Michaël Gillon, an astrophysicist at the University of Liège in Belgium. Details of the work are reported in *Nature*. TRAPPIST-1 is a system containing seven planets

10/13 PT (BOLD & BOLD SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,* said Michaël Gillon, an astrophysicist at the University of Liège in Belgium. Details of the work are reported in *Nature*. TRAPPIST-1 is a system

10/13 PT (EXTRABOLD & EXTRABOLD SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the*

10/13 PT (BLACK & BLACK SLANTED)

The planets closely circle a dwarf star named TRAPPIST-1, which at 39 light years away makes the system a prime candidate to search for signs of life. Only marginally larger than JUPITER, the star shines with a feeble light about 2,000 times fainter than our sun. *The star is so small and cold that the seven planets are temperate, which means that they could have some liquid water and maybe life, by extension, on the surface,* said Michaël Gillon, an astrophysicist at the University of Liège in Belgium. Details of the work are

12/14 PT (REGULAR & SLANTED)

Zdalo se mu, že letí přinejmenším rychlostí světla; nějak se mu svíralo srdce, ale to dělá jen *Fitzgerald-Lorentzovo* zploštění, řekl si; musím být placatý jako lívanec. *A najednou se proti němu vyježí nesmírné skleněné hranoly; ne, jsou to jenom nekonečné hladce vybroušené roviny, jež se protínají a prostupují v břitkých úhlech jako krystalografické modely; a proti jedné takové hraně je hnán úžasnou rychlostí. “Pozor,” zařval sám na sebe, neboť v tisícíně vteřiny se musí roztříštit; ale tu již bleskově*

12/14 PT (BOOK & BOOK SLANTED)

Zdalo se mu, že letí přinejmenším rychlostí světla; nějak se mu svíralo srdce, ale to dělá jen *Fitzgerald-Lorentzovo* zploštění, řekl si; musím být placatý jako lívanec. *A najednou se proti němu vyježí nesmírné skleněné hranoly; ne, jsou to jenom nekonečné hladce vybroušené roviny, jež se protínají a prostupují v břitkých úhlech jako krystalografické modely; a proti jedné takové hraně je hnán úžasnou rychlostí. “Pozor,” zařval sám na sebe, neboť v tisícíně vteřiny se musí roztříštit; ale tu již bleskově odletěl zpět a*

12/14 PT (SEMIBOLD & SEMIBOLD SLANTED)

Zdalo se mu, že letí přinejmenším rychlostí světla; nějak se mu svíralo srdce, ale to dělá jen *Fitzgerald-Lorentzovo* zploštění, řekl si; musím být placatý jako lívanec. *A najednou se proti němu vyježí nesmírné skleněné hranoly; ne, jsou to jenom nekonečné hladce vybroušené roviny, jež se protínají a prostupují v břitkých úhlech jako krystalografické modely; a proti jedné takové hraně je hnán úžasnou rychlostí. “Pozor,” zařval sám na sebe, neboť v tisícíně vteřiny se musí*

12/14 PT (BOLD & BOLD SLANTED)

Zdalo se mu, že letí přinejmenším rychlostí světla; nějak se mu svíralo srdce, ale to dělá jen *Fitzgerald-Lorentzovo* zploštění, řekl si; musím být placatý jako lívanec. *A najednou se proti němu vyježí nesmírné skleněné hranoly; ne, jsou to jenom nekonečné hladce vybroušené roviny, jež se protínají a prostupují v břitkých úhlech jako krystalografické modely; a proti jedné takové hraně je hnán úžasnou rychlostí. “Pozor,” zařval sám na sebe, neboť v tisícíně vteřiny se*

10/12 PT (REGULAR & SLANTED)

Zdalo se mu, že letí přinejmenším rychlostí světla; nějak se mu svíralo srdce, ale to dělá jen *Fitzgerald-Lorentzovo* zploštění, řekl si; musím být placatý jako lívanec. *A najednou se proti němu vyježí nesmírné skleněné hranoly; ne, jsou to jenom nekonečné hladce vybroušené roviny, jež se protínají a prostupují v břitkých úhlech jako krystalografické modely; a proti jedné takové hraně je hnán úžasnou rychlostí. “Pozor,” zařval sám na sebe, neboť v tisícíně vteřiny se musí roztříštit; ale tu již bleskově odletěl zpět a rovnou proti hrotu obrovského jehlanu; odrazil se jako paprsek a byl vržen na skleněné hladkou stěnu, smeká se podle ní, sviští do ostrého úhlu, kmitá šíleně mezi*

10/12 PT (BOOK & BOOK SLANTED)

Zdalo se mu, že letí přinejmenším rychlostí světla; nějak se mu svíralo srdce, ale to dělá jen *Fitzgerald-Lorentzovo* zploštění, řekl si; musím být placatý jako lívanec. *A najednou se proti němu vyježí nesmírné skleněné hranoly; ne, jsou to jenom nekonečné hladce vybroušené roviny, jež se protínají a prostupují v břitkých úhlech jako krystalografické modely; a proti jedné takové hraně je hnán úžasnou rychlostí. “Pozor,” zařval sám na sebe, neboť v tisícíně vteřiny se musí roztříštit; ale tu již bleskově odletěl zpět a rovnou proti hrotu obrovského jehlanu; odrazil se jako paprsek a byl vržen na skleněné hladkou stěnu, smeká se podle ní, sviští do ostrého úhlu, kmitá šíleně mezi jeho stěnami, je hozen*

10/12 PT (SEMIBOLD & SEMIBOLD SLANTED)

Zdalo se mu, že letí přinejmenším rychlostí světla; nějak se mu svíralo srdce, ale to dělá jen *Fitzgerald-Lorentzovo* zploštění, řekl si; musím být placatý jako lívanec. *A najednou se proti němu vyježí nesmírné skleněné hranoly; ne, jsou to jenom nekonečné hladce vybroušené roviny, jež se protínají a prostupují v břitkých úhlech jako krystalografické modely; a proti jedné takové hraně je hnán úžasnou rychlostí. “Pozor,” zařval sám na sebe, neboť v tisícíně vteřiny se musí roztříštit; ale tu již bleskově odletěl zpět a rovnou proti hrotu obrovského jehlanu; odrazil se jako paprsek a byl vržen na skleněné hladkou stěnu, smeká se podle ní, sviští do ostrého úhlu,*

10/12 PT (BOLD & BOLD SLANTED)

Zdalo se mu, že letí přinejmenším rychlostí světla; nějak se mu svíralo srdce, ale to dělá jen *Fitzgerald-Lorentzovo* zploštění, řekl si; musím být placatý jako lívanec. *A najednou se proti němu vyježí nesmírné skleněné hranoly; ne, jsou to jenom nekonečné hladce vybroušené roviny, jež se protínají a prostupují v břitkých úhlech jako krystalografické modely; a proti jedné takové hraně je hnán úžasnou rychlostí. “Pozor,” zařval sám na sebe, neboť v tisícíně vteřiny se musí roztříštit; ale tu již bleskově odletěl zpět a rovnou proti hrotu obrovského jehlanu; odrazil se jako paprsek a byl vržen na skleněné hladkou stěnu, smeká se podle ní, sviští do ostrého úhlu, kmitá šíleně mezi jeho*

| | | |
|---------------------------------------|---|---|
| SMALL CAPS | 1234 Charming Creatures (abc} n/ d&e | 1234 CHARMING CREATURES (ABC} N*/ D&E |
| ALL SMALL CAPS | RADIOLARIANS? ¡Qué! | RADIOLARIANS? ¡QUÉ! |
| ALL CAPS | ¿para texto? | ¿PARA TEXTO? |
| LIGATURES | flint, affect, affiliate affiches, effluent | flint, affect, affiliate affiches, effluent |
| PROPORTIONAL OLD STYLE + SLASHED ZERO | 00123456789£\$€¥ | 00123456789£\$€¥ |
| PROPORTIONAL LINING + SLASHED ZERO | 00123456789£\$€¥ | 00123456789£\$€¥ |
| TABULAR OLD STYLE + SLASHED ZERO | 00123456789£\$€¥ | 00123456789£\$€¥ |
| TABULAR LINING FIGURES+ SLASHED ZERO | 00123456789£\$€¥ | 00123456789£\$€¥ |
| NUMERATOR / DENOMINATOR | 0123456789/0123456789 | 0123456789/0123456789 |
| FRACTIONS | 1/4 1/2 3/4 1/8 3/8 5/8 7/8 | ¼ ½ ¾ ⅛ ⅜ ⅝ ⅞ |
| SUPERIOR / INFERIOR | H ₂ O x(b ₈ +c ₄) y ³⁵ | H ₂ O x(b ₈ +c ⁴) y ³⁵ a |
| ORDINALS | 1 ^a 2 ^o | 1 ^a 2 ^o |
| TURKISH/AZERI/CRIMEAN TATAR | findik FINDIK | findik FİNDİK |
| ROMANIAN/MOLDOVIAN | Mulțumesc MULȚUMESC | Mulțumesc MULȚUMESC |
| CATALONIAN | novel·la, CAL·LIGRAFIA | novel·la, CAL·LIGRAFIA |
| STYLISTIC SET 1 | I IJ 1 | I IJ 1 |

IRO SANS UNICASE

IRO SANS UNICASE THIN

IRO SANS UNICASE LIGHT

IRO SANS UNICASE BOOK

IRO SANS UNICASE REGULAR

IRO SANS UNICASE SEMIBOLD

IRO SANS UNICASE BOLD

IRO SANS UNICASE EXTRABOLD

IRO SANS UNICASE BLACK

BRANDING

LA STAZIONE DELLE BICICLETTE

a UNICASE STYLE

FOR COOL LOOKING NAMES

54 & SEA FOOD

EXPRESSIVE

pamplona balompié club de fútbol

MAGAZINES

8 DIFFERENT WEIGHTS

Á B C Đ E F G H I J K L M
N Ó P Q Ŕ Ş T U V W X Y Z Œ É
a b c d ē ě f g h î j k l m n o p
q ŕ s t u v w x y ž ě ı æ ï
{[(« * † ‡ † @ , : ? ? i ! † - »)] }

€ £ \$ ¢ ¥ ø 0 1 2 3 4 5 6 7 8 9

© ® — — 1 2 3 $\frac{1}{2}$ $\frac{1}{4}$ $\frac{3}{4}$ % ‰

26/31 PT (THIN)

WHEN LIFE GIVES YOU LEMONS, MAKE LEMONADE

26/31 PT (LIGHT)

WHEN LIFE GIVES YOU LEMONS, MAKE LEMONADE

26/31 PT (BOOK)

WHEN LIFE GIVES YOU LEMONS, MAKE LEMONADE

26/31 PT (REGULAR)

WHEN LIFE GIVES YOU LEMONS, MAKE LEMONADE

26/31 PT (SEMIBOLD)

WHEN LIFE GIVES YOU LEMONS, MAKE LEMONADE

26/31 PT (BOLD)

WHEN LIFE GIVES YOU LEMON, MAKE LEMONADE

18/24 PT (EXTRABOLD)

WHEN LIFE GIVES YOU LEMONS, MAKE LEMONADE

26/31 PT (BLACK)

WHEN LIFE GIVES YOU LEMONS, MAKE LEMONADE

| | | |
|------------------------------------|-------------------------------|---|
| <u>ALL CAPS</u> | ¿PARA TEXTO? | ¿PARA TEXTO? |
| <u>FRACTIONS</u> | 1/4 1/2 3/4 | $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ |
| <u>SUPERIOR / INFERIOR</u> | H ¹²³ | H ¹²³ |
| <u>ORDINAL</u> | 1 ^a 2 ^o | 1 ^A 2 ^O |
| <u>TURKISH/AZERI/CRIMEAN TATAR</u> | ƒİNDİK, FİNDİK | ƒİNDİK, FİNDİK |
| <u>ROMANIAN/MOLDOVIAN</u> | MULȚUMESC MULȚUMESC | MULȚUMESC MULȚUMESC |
| <u>CATALONIAN</u> | NÒVEL·La, CAL·LIGRAFIA | NÒVEL·La, CAL·LIGRAFIA |
| <u>CONTEXTUAL ALTERNATES</u> | !? | ? |
| <u>STYLISTIC SET 1</u> | ε | Ε |

LFT Iro Sans Display

LFT Iro Sans Display Ultra Light

LFT Iro Sans Display Ultra Light Italic

LFT Iro Sans Display Heavy

LFT Iro Sans Display Heavy Italic

ELEGANT

for generous titles

DISPLAY

and wide spaces

TYPEFACE

To be used carefully

Ă Ā Ć Ď Ē Ĕ Ė Ğ Ĩ Ĵ Ķ Ĺ Ļ Ŀ

Ŏ Ő Œ Š Ţ Ũ Ŵ Ŷ Ÿ Ž Œ É

ā ā ē ē ě ě ğ ħ ĩ ĵ ĵ ĵ ĵ ĵ ĵ ĵ

ř ř s t ů v w x y ž đ ß æ ij

{ [(« * & ¶ † @ , : ? ¡ ! § - »)] }

€ £ \$ ¢ ¥ 0 1 2 3 4 5 6 7 8 9

© ® • √ ∂ 1 2 3 1/2 1/4 3/4 % ‰

24/26 PT (DISPLAY HEAVY & DISPLAY HEAVY ITALIC)

**Oscars: L'errore *kolossal*
minuto per minuto**

30/32 PT (DISPLAY HEAVY & DISPLAY HEAVY ITALIC)

**Oscars: L'errore *kolossal* minuto
per minuto**

36/38 PT (DISPLAY HEAVY & DISPLAY HEAVY ITALIC)

**Oscars: L'errore *kolossal*
minuto per minuto**

42/44 PT (DISPLAY HEAVY & DISPLAY HEAVY ITALIC)

**Oscars: L'errore *kolossal*
minuto per minuto**

48/50 PT (DISPLAY HEAVY & DISPLAY HEAVY ITALIC)

**Oscars: L'errore *kolossal*
minuto per minuto**

60/62 PT (DISPLAY HEAVY & DISPLAY HEAVY ITALIC)

**Oscars: L'errore
kolossal minuto per**

24/26 PT (DISPLAY ULTRATHIN & DISPLAY ULTRATHIN ITALIC)

Oscars: L'errore *kolossal*
minuto per minuto

30/32 PT (DISPLAY ULTRATHIN & DISPLAY ULTRATHIN ITALIC)

Oscars: L'errore *kolossal*
minuto per minuto

36/38 PT (DISPLAY ULTRATHIN & DISPLAY ULTRATHIN ITALIC)

Oscars: L'errore *kolossal*
minuto per minuto

42/44 PT (DISPLAY ULTRATHIN & DISPLAY ULTRATHIN ITALIC)

Oscars: L'errore *kolossal*
minuto per minuto

48/50 PT (DISPLAY ULTRATHIN & DISPLAY ULTRATHIN ITALIC)

Oscars: L'errore *kolossal*
minuto per minuto

60/62 PT (DISPLAY ULTRATHIN & DISPLAY ULTRATHIN ITALIC)

Oscars: L'errore *kolossal*
minuto per minuto

ALL CAPS

¿para texto?

¿PARA TEXTO?

FRACTIONS

1/4 1/2 3/4

¼ ½ ¾

SUPERIOR / INFERIOR

H¹²³

H¹²³

ORDINAL

1^a

1^a

TURKISH/AZERI/CRIMEAN TATAR

FINDIK

FINDİK

ROMANIAN/MOLDOVIAN

**Mulțumesc
MULȚUMESC**

**Mulțumesc
MULȚUMESC**

CATALONIAN

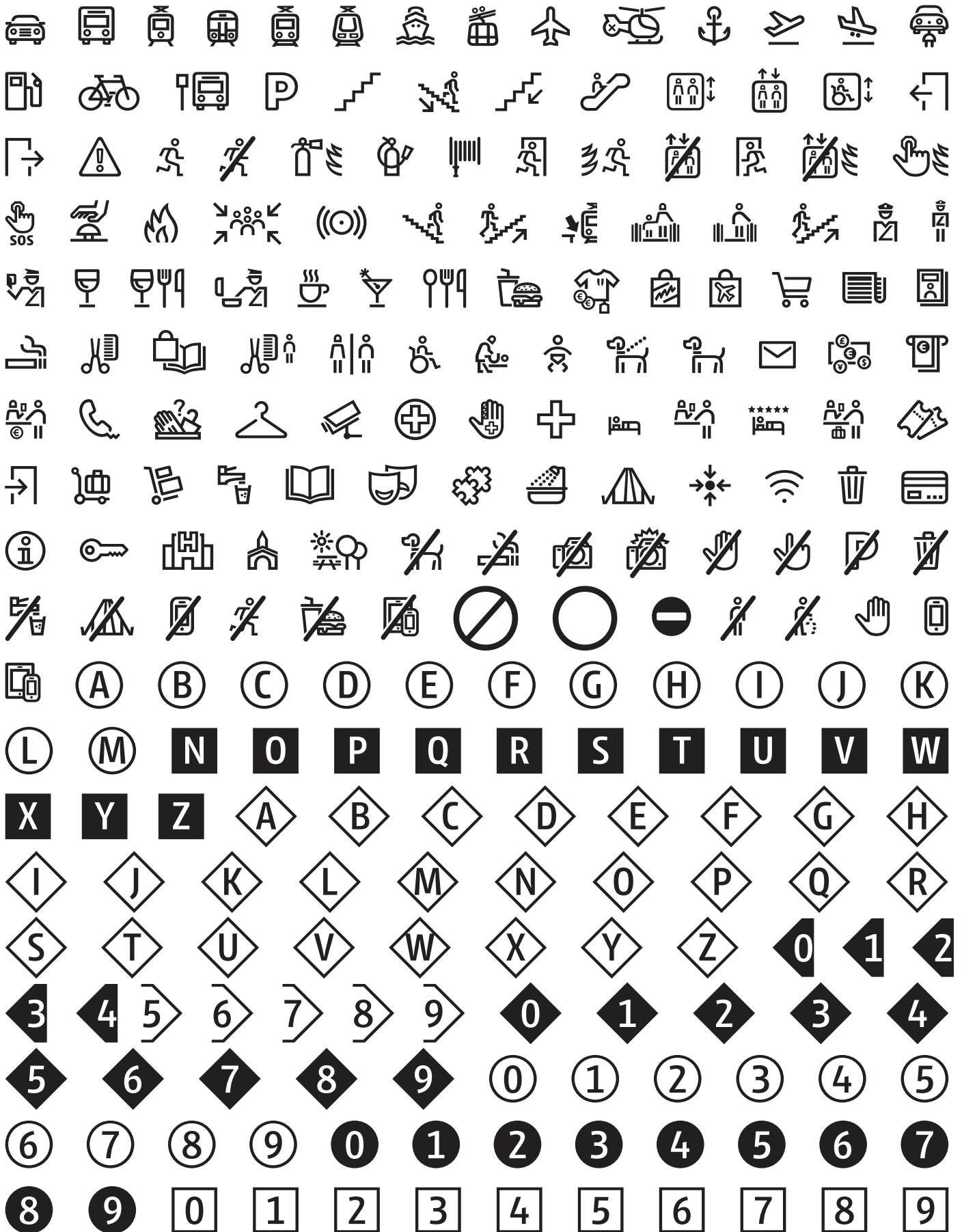
**novel·la,
CAL·LIGRAFIA**

**novel·la
CAL·LIGRAFIA**

LFT Iro Sans Symbols

🚶 🚗 🛩️ 🏠 🏡 🏢 🏣 🏤 🏥 🏦 🏧 🏨 🏩 🏪 🏫 🏬 🏭 🏮 🏰 🏱 🏲 🏳️ 🏴 🏵 🏶 🏷️ 🏸 🏹 🏺 🏻 🏼 🏽 🏾 🏿 🏠 🏡 🏢 🏣 🏤 🏥 🏦 🏧 🏨 🏩 🏪 🏫 🏬 🏭 🏮 🏰 🏱 🏲 🏳️ 🏴 🏵 🏶 🏷️ 🏸 🏹 🏺 🏻 🏼 🏽 🏾 🏿

🚶 🚗 🛩️ 🏠 🏡 🏢 🏣 🏤 🏥 🏦 🏧 🏨 🏩 🏪 🏫 🏬 🏭 🏮 🏰 🏱 🏲 🏳️ 🏴 🏵 🏶 🏷️ 🏸 🏹 🏺 🏻 🏼 🏽 🏾 🏿



WHAT YOU SHOULD TYPE ON YOUR KEYBOARD: 0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ

WHAT YOU OBTAIN ON SCREEN: → ← ↑ ↓ ↗ ↘ ↙ ↘ ↔ ↕
☹ 🏠 🌳 🚲 🛶 🎯 ⚡ ⚙

INITIAL FORMS
0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ

TERMINAL FORMS
0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ

STYLISTIC SET 1
①②③④⑤⑥⑦⑧⑨
ⒶⒷⒸⒹⒺⒻⒼⒿ⓫⓬⓭⓮⓯⓰⓱⓲⓳⓴⓵⓶⓷⓸⓹⓺

STYLISTIC SET 2
●①●②●③●④●⑤●⑥●⑦●⑧●⑨
ⒶⒷⒸⒹⒺⒻⒼⒿ⓫⓬⓭⓮⓯⓰⓱⓲⓳⓴⓵⓶⓷⓸⓹⓺

STYLISTIC SET 3
0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ

STYLISTIC SET 4
0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ

STYLISTIC SET 5
◇①◇②◇③◇④◇⑤◇⑥◇⑦◇⑧◇⑨
ⒶⒷⒸⒹⒺⒻⒼⒿ⓫⓬⓭⓮⓯⓰⓱⓲⓳⓴⓵⓶⓷⓸⓹⓺

STYLISTIC SET 6
◆①◆②◆③◆④◆⑤◆⑥◆⑦◆⑧◆⑨
ⒶⒷⒸⒹⒺⒻⒼⒿ⓫⓬⓭⓮⓯⓰⓱⓲⓳⓴⓵⓶⓷⓸⓹⓺

STYLISTIC SET 7
0̄1̄2̄3̄4̄5̄6̄7̄8̄9̄
ĀB̄C̄D̄ĒF̄ḠH̄ĪJ̄K̄L̄M̄N̄ŌP̄Q̄R̄S̄T̄ŪV̄W̄X̄ȲZ̄

STYLISTIC SET 8
0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ

STYLISTIC SET 8 + INITIAL FORM
0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ

STYLISTIC SET 8 + TERMINAL FORM
0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ

STYLISTIC SET 9 + INITIAL FORM
0̄①̄②̄③̄④̄⑤̄⑥̄⑦̄⑧̄⑨̄
Ⓐ̄Ⓑ̄Ⓒ̄Ⓓ̄Ⓔ̄Ⓕ̄Ⓖ̄Ⓙ̄⓫̄⓬̄⓭̄⓮̄⓯̄⓰̄⓱̄⓲̄⓳̄⓴̄⓵̄⓶̄⓷̄⓸̄⓹̄⓺̄

STYLISTIC SET 9 + TERMINAL FORM
D̄1̄D̄2̄D̄3̄D̄4̄D̄5̄D̄6̄D̄7̄D̄8̄D̄9̄
ĀB̄C̄D̄ĒF̄ḠH̄D̄ĪJ̄K̄L̄M̄N̄ŌD̄P̄D̄Q̄D̄R̄D̄S̄D̄T̄D̄ŪD̄V̄D̄W̄D̄X̄D̄ȲD̄Z̄

STYLISTIC SET 9 + AUTOMATIC FORM

0123456789
 (ABCDEFGHIJKLMNPOQRSTUVWXYZ)

STYLISTIC SET 9 + GENERAL (OR MID) FORM

0123456789
 ABCDEFGHIJKLMNPOQRSTUVWXYZ

STYLISTIC SET 10 + INITIAL FORM

0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

STYLISTIC SET 10 + TERMINAL FORM

0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

STYLISTIC SET 10 + AUTOMATIC FORM

0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

STYLISTIC SET 11 + INITIAL FORM

0 1 2 3 4 5 6 7 8 9
 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

STYLISTIC SET 11 + TERMINAL FORM

0 1 2 3 4 5 6 7 8 9
 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

STYLISTIC SET 11 + AUTOMATIC FORM

0123456789
 <ABCDEFGHIJKLMNPOQRSTUVWXYZ>

STYLISTIC SET 12 + INITIAL FORM

0 1 2 3 4 5 6 7 8 9
 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

STYLISTIC SET 12 + INITIAL FORM

0 1 2 3 4 5 6 7 8 9
 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

STYLISTIC SET 12 + INITIAL FORM

0123456789
 <ABCDEFGHIJKLMNPOQRSTUVWXYZ>



















































STYLISTIC SET 13

~~0 1 2 3 4 5 6 7 8 9~~
~~A B C D E F G H I J K L M N O P Q R S T U V W X Y Z~~
 \ ⊘




































LIGATURES

| | |
|--------------------|---|
| accessibleelevator | ♿ |
| accessibletoilet | ♿ |
| airport | ✈ |
| alarm | 🚨 |
| backwardleftarrow | ↶ |
| backwardrightarrow | ↷ |
| backwardarrow | ↶ |
| backwardrightarrow | ↷ |
| barbershop | ✂ |
| barbershop2 | ✂ |
| bar | 🍷 |
| beautysalon | 💇 |

LIGATURES

| | |
|------------------------------|---|
| busstop |  |
| bus |  |
| cablecar |  |
| cafe |  |
| car |  |
| car2 |  |
| cart |  |
| cashwithdrawal |  |
| currencyexchange |  |
| currencyexchange2 |  |
| danger |  |
| incaseoffiredonotuseelevator |  |
| dogsonleash |  |
| elevator |  |
| elevator2 |  |
| emergencyexitleft |  |
| emergencyexitright |  |
| emergencystairsdown |  |
| emergencystairsup |  |
| emergencystop |  |
| escalatordown |  |
| escalatorup |  |
| escalator |  |
| escapingman |  |
| exitleft |  |
| exitright |  |
| extinguishfirewithwater |  |
| facility |  |
| fastfood |  |
| ferry |  |
| fireextinguisher |  |
| fireextinguisher2 |  |
| firehose |  |
| fireSOS |  |
| fire |  |
| forwardleftarrow |  |
| forwardrightarrow |  |
| forwardarrow |  |
| groundtransportation |  |
| heliport |  |
| highspeedtrain |  |
| holdchildrenonescalator |  |
| keeprightonescalator |  |
| leftarrow |  |
| luggagecontrol |  |
| gatheringpoint |  |
| magazines |  |
| mall |  |
| meetingpoint |  |
| mindthegap |  |

LIGATURES

| | |
|---------------------|---|
| newspapers |  |
| newstand |  |
| nursery |  |
| nursery2 |  |
| offleash |  |
| passportcontrol |  |
| pregnant |  |
| policecar |  |
| policeofficer |  |
| policeofficer2 |  |
| port |  |
| postoffice |  |
| rail |  |
| restaurant |  |
| rightarrow |  |
| runningman |  |
| shops |  |
| shops2 |  |
| SOS |  |
| ship |  |
| smokingarea |  |
| stairs |  |
| stairs2 |  |
| stairsdown |  |
| stairsup |  |
| subway |  |
| taxi |  |
| tir |  |
| mentoilet |  |
| womentoilet |  |
| toilet |  |
| tram |  |
| waitingroom |  |
| waterfountain |  |
| watertransportation |  |

DIRECTION



TRANSPORTATION



PEDESTRIANS



EMERGENCY & SAFETY



POLICE RELATED



LEISURE



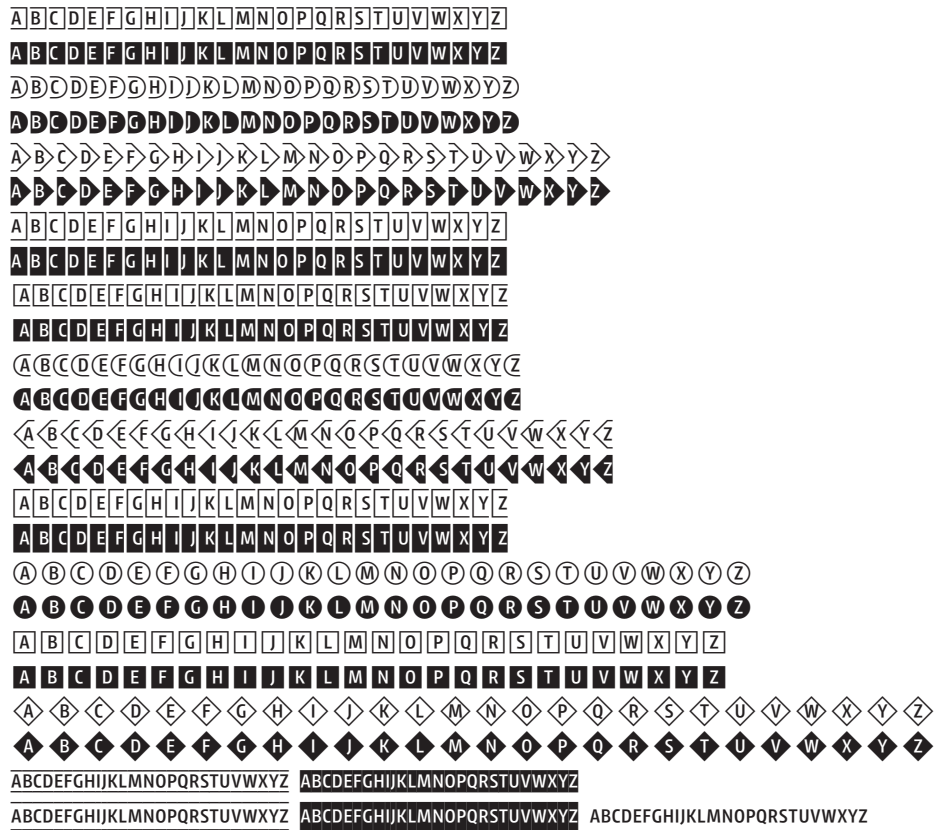
SERVICES



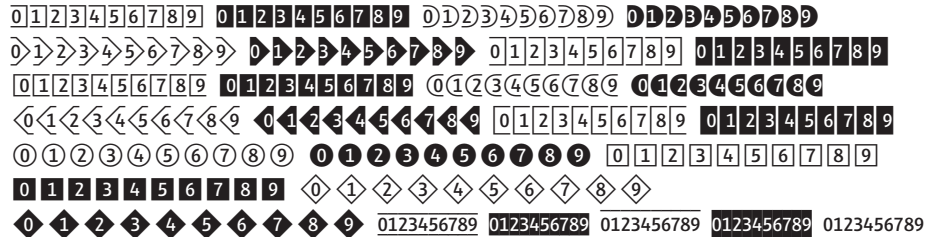
PROHIBITION



UPPERCASES



FIGURES



SUPPORTED LANGUAGES INCLUDE (LATIN):

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Catalan, Chiga, Congo Swahili, Cornish, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Filipino, Finnish, French, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Latvian, Lithuanian, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Morisyen, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Polish, Portuguese, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Serbian (Latin), Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Vunjo, Welsh, Zulu ...

EXTENDED TYPOGRAPHIC FEATURES:

Basic and discretionary ligatures, punctuation and symbols, 4 sets of figures (old style, old style tabular, lining, tabular lining), fractions, arbitrary fractions, superiors & inferiors, numerator & denominator, ordinals, class kerning, case sensitive characters, math symbols, etc.

THE DESIGNERS

Leftloft is a visual communication studio based in Milan since 1997. The studio has grown to a staff of 16 people with multi-disciplinary skills, able to provide solutions for all information and communication needs.

Leftloft creates projects that aim to improve and implement successful communication channels for companies, institutions and cultural organizations.

The studio has been established by *Andrea Braccaloni*, *Francesco Cavalli*, *Bruno Genovese* and *David Pasquali*.

All are members of *AIAP (Italian Design Association for Visual Communication)* and *BEDA (Bureau European Design Association)*.

In addition to their design activity, the partners teach at the *Milan Politecnico Faculty of Design*. *Leftloft* is also a promoter of the *Graphic Ministry*, a cultural association promoting design culture. In autumn 2008, *Leftloft* opened a new additional office in New York City, USA.

UPGRADE FROM SINGLE WEIGHT TO FULL BUNDLE

Buy a single weight (or more) now and get reimbursed if you buy the whole font bundle later at any time. This is a great way to explore a new typeface without full commitment.

To take advantage of this, please write and email to info@type-together.com

CUSTOM WORK

We offer custom type solutions tailored to the customer's needs. This may include new typefaces developed from scratch, font modifications of existing typefaces, extension of language support or creation of logotypes. Please contact us for details.

WEBFONTS

We have partnered up with *Typekit* and *Fonts.com* that are able to reliably serve our fonts to your websites and provide you with the necessary technical support.

Self-hosting is available for websites with over 1 million pageviews per month. Please contact us, if you wish to use this service.

LFT Iro Sans, Type Design:

Leftloft, Development: *Octavio Pardo*

WWW.TYPE-TOGETHER.COM/IRO SANS

© *TypeTogether*

LFT Iro Sans® is a registered trademark of **TypeTogether**. All rights reserved.

For further information, pricing and ordering, please visit www.type-together.com

typetogether

INFO@TYPE-TOGETHER.COM
