

Cora

A versatile and highly legible Sans with some contrast by *Bart Blubaugh*

ABOUT THE TYPEFACE

Cora is a sans serif with an experimental bent, offering a large x-height, some contrast of stroke weight, and capitals inspired by classical lettering. The uppercase exhibits classical proportions found in ancient Roman inscriptions, which provides opportunities for setting titles in all caps.

The large x-height gives it a voice with a little more volume so that those in the back of the room have no trouble hearing. Because the letters seem slightly large, Cora remains clear at smaller point sizes.

It is a typeface intended to perform well on screen without losing its attraction in print and the nature of its shapes allows for condensation or expansion without becoming severely distorted. Possible applications include telephone directories, dictionaries or website texts.

Cora was selected as winner of the Granshan competition 2008 in the text type category.

Cora Opentype Pro has a full range of numerals for every use, small caps, the most common Opentype features and supports many languages that use the Latin extended alphabet. It is available in a range of three weights plus Italics.

The Cora family is available at our webfont service partners TY-PEKIT - FONTDECK - WEBINK or contact us for self-hosting @font-face. ■

STYLES & SCRIPTS

Cora Light

Cora Light Italic

Cora Regular

Cora Italic

Cora Medium

Cora Medium Italic

Cora Bold

Cora Bold Italic

A B C D E F G H I J K L M N

O P N Q R S T U V W X Y

Z Æ Œ Þ Ø Å → ● ← ą Ł ż ffi

a b c d e f g h i j k l m n o

p q r s t u v w x y z ß fi æ

A B C D E F G H I J K L M N O

P Q R S T U V W X Y Z Æ € 6

{ [(* & ¶ , : @ ? ! \$ « »)] }

€ £ \$ ¥ 0 1 2 3 4 5 6 7 8 9

% ‰ £ 0 1 2 3 4 5 6 7 8 9^{0 3 5}

Counter

Large *x-height* and open *counters*

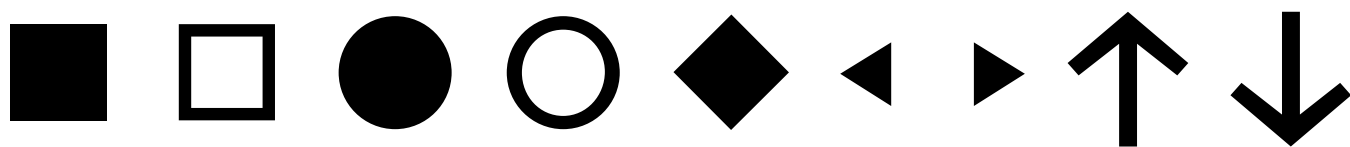
Directories, web
→sign←

Possible APPLICATIONS include telephone books or online texts

LEGIBILITY & SIMPLICITY

Forma

Intended to perform well ON SCREEN without loosing its attraction in PRINT



Signage systems *alternative*

18/22 PT (LIGHT & LIGHT ITALIC)

Pyroelectricity (from the Greek *pyr*, fire, and electricity) is the ability of certain materials to generate a *temporary voltage* when they are HEATED OR COOLED. The change in temperature modifies the positions of the atoms slightly within the *crystal structure*, such that the *polarization* of the material changes. This polarization change gives rise to a voltage across the crystal. If

18/22 PT (REGULAR & ITALIC)

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8/10 PT (LIGHT & LIGHT ITALIC)

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SMALL CAPS	1234 charming (abc} n*/ d&e 567890€£	1234 CHARMING (ABC} N*/ D&E 567890€£
ALL SMALL CAPS	RADIOLARIANS?	RADIOLARIANS?
ALL CAPS	¿para texto? 1708 a–b	¿PARA TEXTO? 1708 A–B
LIGATURES	fi fl ff ffi ffl, affiliate	fi fl ff ffi ffl, affiliate
PROPORTIONAL FIGURES	0123456789£\$ç€¥ƒ	0123456789£\$ç€¥ƒ
TABULAR FIGURES	0123456789£\$ç€¥ƒ	0123456789£\$ç€¥ƒ
NUMERATOR / DENOMINATOR	0123456789/0123456789	0123456789/0123456789
FRACTIONS	1/2 3/4 1/4 5/7 2/9	½ ¾ ¼ ⅝ ⅔
SUPERIOR / INFERIOR	H2O xb8 y3+5	H ₂ O xb ₈ y ³⁺⁵
STYLISTIC SET 1	abcdefghijklm	■ □ ● ○ ◂ ◃ ◅ ◆ ◇ ◈ ◉ ◊ ○ ◌ ◍ ◎ ● ◐ ◑ ◒ ◓ ◔ ◕ ◖ ◗ ◘ ◙ ◚ ◛ ◜ ◝ ◞ ◟ ◠ ◡ ◢ ◣ ◤ ◥ ◦ ◧ ◨ ◩ ◪ ◫ ◬ ◭ ◮ ◯ ◰ ◱ ◲ ◳ ◴ ◵ ◶ ◷ ◸ ◹ ◺ ◻ ◼ ◽ ◾ ◿ ◰ ◱ ◲ ◳ ◴ ◵ ◶ ◷ ◸ ◹ ◺ ◻ ◼ ◽ ◾ ◿

Lat

SUPPORTED LANGUAGES INCLUDE (LATIN):

Afrikaans, Albanian, Anglo-Saxon, Arbëresh, Asturian, Austrian, Basque, Belarusian, Bosnian, Breton, British, Catalan, Chamorro, Corsican, Crimean Tatar, Croatian, Czech, Dalecarlian, Danish, Dutch, Esperanto, Estlandish, Estonian, Faroese, Finnish, French, Friulian, Galician, German, Gilbertese, Greenlandic, Guaraní, Hawaiian, Hungarian, Icelandic, Irish, Italian, Karakalpak, Kashubian, Kurdish, Latin, Latvian, Leonese, Lithuanian, Malagasy, Maltese, Northern Sami, Norwegian, Polish, Portuguese, Romani, Romanian, Scots Gaelic, Serbian, Slovenian, Slovakian, Sorbian, Spanish, Swedish, Tetum, Tongan, Turkish, Turkmen, Uzbek, Walloon, Welsh, Wolof...

Pro

EXTENDED TYPOGRAPHIC FEATURES:

Basic ligatures, small caps, 5 sets of figures (old-style, lining, tabular lining, tabular old-style), arbitrary fractions, superiors & inferiors, language specific alternates, contextual alternates, ordinals, class kerning, case sensitive characters, arrows and bullets.

Bas

BASIC TYPOGRAPHIC FEATURES:

Basic ligatures, class kerning.

AVAILABLE FONT SETS:

Cora

Lat

Pro

Cora Basic

Lat

Bas

THE DESIGNER

Bart Blubaugh has designed and illustrated his way through the retail, automotive, magazine publishing, software development, energy and automation industries. He has set his experience toward delivering visual communication that leads to results by designing forms, logos, stationery, digital graphics, brochures, print ads, event displays, magazines and books.

He has spent late nights crafting and maintaining temporary trade show displays on location, and has served his time as Photo-shop jockey. As a designer with global power and automation technology leader ABB Inc., *Bart* strives to challenge corporate communicators to leverage their own company's visual identity guidelines and to consider the audience as important as the product. *Bart* received his MA in Typeface Design from the University of Reading, in the UK, and has a BSc in Graphic Design earned in the US.

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CUSTOM WORK

We offer custom type solutions tailored to the customer's needs. This may include new typefaces developed from scratch, font modifications of existing typefaces, extension of language support or creation of logotypes. Please contact us for details.

WEBFONTS

We have partnered up with *Typekit*, *Fontdeck*, *WEBINK* and *Fonts.com* that are able to reliably serve our fonts to your websites and provide you with the necessary technical support. *Self-hosting* is available for websites with over 2 million pageviews per month. Please contact us, if you wish to use this service.

Cora, Type Design:

Bart Blubaugh

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